Proclamation

Mayor Tim Kabat
City of La Crosse

WHEREAS, breastfeeding requires evidence-based unbiased information and a warm chain of community support to create an environment that empowers mothers to breastfeed; although breastfeeding is the mother’s domain, it takes support from fathers, partners, families, workplaces and communities; and

WHEREAS, breastfeeding is one of the best investments in saving lives and improving health for both mom and baby; and

WHEREAS, although global breastfeeding rates are high, in Wisconsin only 29% of infants are exclusively breastfeeding at 6 months and over 15% receive formula by the 2nd day of life; and

WHEREAS, while improvements are being made, action is still needed to meet the Healthy People 2020 breastfeeding goals which include more than 60% of moms breastfeeding until at least six months and at least 34% breastfeeding until at least one year; and

WHEREAS, despite breastfeeding being the optimal way to feed an infant, breastfeeding is a team effort.

NOW, THEREFORE, I, TIM KABAT, MAYOR OF THE CITY OF LA CROSSE, do hereby proclaim August 1st – August 7th, 2019 as

“WORLD BREASTFEEDING WEEK”

Dated on this 1st day of August in the year Two Thousand Nineteen.