

Proclamation Mayor Tim Kabat City of La Crosse

- WHEREAS, breastfeeding requires evidence-based unbiased information and a warm chain of community support to create an environment that empowers mothers to breastfeed; although breastfeeding is the mother's domain, it takes support from fathers, partners, families, workplaces and communities; and
- **WHEREAS**, breastfeeding is one of the best investments in saving lives and improving health for both mom and baby; and
- **WHEREAS,** although global breastfeeding rates are high, in Wisconsin only 29% of infants are exclusively breastfeeding at 6 months and over 15% receive formula by the 2nd day of life; and
- WHEREAS, while improvements are being made, action is still needed to meet the Healthy People 2020 breastfeeding goals which include more than 60% of moms breastfeeding until at least six months and at least 34% breastfeeding until at least one year; and
- **WHEREAS**, despite breastfeeding being the optimal way to feed an infant, breastfeeding is a team effort.
- NOW, THEREFORE, I, TIM KABAT, MAYOR OF THE CITY OF LA CROSSE, do hereby proclaim August 1st August 7th, 2019 as

"WORLD BREASTFEEDING WEEK"

Dated on this 1st day of August in the year Two Thousand Nineteen.



MAYOR TIM KABAT

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