

More Program Areas

Nature Connections



- Develop flyers, social media content, and videos for nature-based health education programs
- Survey residents on their knowledge, attitudes, and practices regarding nature exposure and their health
- Assist with planning & coordinating events like the Biodiversity Summit, International Day for Biodiversity, and other nature-based events
- Assist with the "Nature Connections" neighborhood programs

Emergency Preparedness

- Develop monthly newsletter for staff and/or volunteers
- Update county emergency response cards for AED program
- Provide community education on preparedness
- Develop preparedness educational displays
- Contribute to Medical Reserve Corps recruitment efforts and update volunteer records
- Plan/implement training on personal preparedness



Child Passenger Safety

- Assist in the set-up and promotion of local car seat fitting stations
- Shadow Certified Child Passenger Safety Technicians
- Create educational and promotional materials for community events
- Research grant opportunities to support future education focused on booster seat use



About Us

Students who select the La Crosse County Health Department-Health Education Division as their preceptorship site will have the opportunity to work in a variety of program areas. Responsibilities will range from planning and implementing health education programs, educating the community and policy makers on emerging health education issues, creating resources and materials and participating in community coalitions and groups. Staffed by 10 Educators and 1 Health Education Manager, the Health Education Division at the La Crosse County Health Department will give students a broad perspective of public health in the La Crosse area.



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Public Health
Prevent. Promote. Protect.

La Crosse County Health Department: Health Education Division



*Judi Zabel, Health Educator, not available at time of picture.

Potential Areas of Involvement

Farm2School & Harvest of the Month

- Assist in coordinating local food cooking classes at elementary schools
- Conduct educational taste tests with the "Harvest of the Month"
- Participate in community & school events to educate attendees about the benefits of Farm2School
- Lead interactive lessons with Preschool-Kindergarten students about fruits & veggies
- Participate in program evaluation using local data collected with schools
- Shadow department staff as they work with local media
- Attend coalition meetings focused on healthy eating



STI Prevention



- Promote STI prevention and serve as a community resource
- Promote "GYT: Get Yourself Tested" campaign
- Use GIS mapping to identify target populations and focus prevention

Safe Routes to School

- Assist in coordinating Walking School Buses with local elementary schools
- Create promotional flyers, displays, and handouts related to the health benefits of walking/biking to school
- Provide bicycle helmet education to area youth
- Participate in program evaluation using local data collected with schools



Tobacco Prevention

- Develop YouTube videos
- Upgrade local coalition media plan
- Assist in coordinating special events
- Grow grass roots support for e-cigarette and outdoor smoke free environments
- Work with Property Managers to implement smoke free housing policies



Private Well Water Project

- Increase awareness of private well water issues and increase testing



Drug and Alcohol Misuse/Abuse Prevention

1. Assist with the La Crosse County Heroin and Illicit Drug Task Force

- Attend/participate in task force meetings
- Update, revise and develop asset report information on prevention, treatment, policy and other program support areas for heroin and other opioid substances
- Update, revise and develop burden report on the negative outcomes of heroin use in La Crosse County (arrests, overdoses, ER visits, deaths, etc.)
- Assist with outreach and other strategies determined by the task force. May include community, school and other presentations as well as developing educational materials for parents, youth, health professionals, and those in recovery.
- Communicate and advocate for heroin and other illicit drug prevention, treatment and policy.



2. STOP (Sober Truth on Preventing Underage Drinking)

- Conduct retailer education to those who illegally sold during alcohol compliance checks
- Assist with training university students on TIPS for Universities (an evidence-based prevention program to avoid intoxication and other drinking problems)

3. Drug Free Communities project targeting education and prevention among 12-18 year olds

Alcohol Prevention:

- Collaborate with the Oktoberfest Alcohol-Free Family Zone to include a "Teen Zone"
- Provide quarterly newsletters and resources to parents
- Conduct Annual Parents Who Host, Lose the Most Campaign to encourage parents to not supply alcohol to minors



Prescription Drugs:

- Promote medication drop boxes for safe disposal efforts
- Provide presentations to parents and youth about prescription drug misuse
- Support Prescription Drug Monitoring Program (PDMP) training to doctors to reduce "doctor shopping"

Marijuana:

- Provide training to community leaders to support prevention efforts
- Develop and deliver best practices and policy efforts for prevention
- Work with youth focused agencies to develop prevention materials and promote organization roles in prevention, outreach and education

Smart Moves/Move Smart Head Start

- Create resources to support the integration of physical activity with classroom learning
- Assist preschool teachers with classroom activity breaks
- Plan special community events to educate parents/caregivers on ways to be active at home
- Coordinate activities that increase physical activity of school staff before, during, and after school



