Wisconsin State Statute 253.16:

A mother may breastfeed her child in any public or private location where the mother and child are otherwise authorized to be. In such a location, no person may prohibit a mother from breastfeeding her child, direct a mother to move to another location to breastfeed her child, direct a mother to cover her child or breast while breastfeeding, or otherwise restrict a mother from breastfeeding.

There is a federal regulation protecting your right to breastfeed or express milk while at work. For assistance in talking with your employer, contact us! We have Employer Toolkits Available.

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A newborn baby has only three demands. They are warmth in the arms of its mother, food from her breasts, and security in the knowledge of her presence. Breastfeeding satisfies all three.

~Grantly Dick-Read
Supporting Breastfeeding Mothers!

How:
- Providing educational resources to make breastfeeding an enjoyable and successful experience!
- Information for businesses on supporting breastfeeding mothers as they return to work.
- Providing information on electric breastpumps to support mothers that need to be apart from their baby.

Why:
- The American Academy of Pediatrics recommends exclusive breastfeeding for the first six months, and that breastfeeding continue for at least 12 months and beyond!
- Mother’s milk is the ideal nutrition for babies! It has the right mix of fats, carbohydrates and proteins, plus antibodies to protect baby from infection!
- Babies are born to be breastfed!

Our Purpose:
- To encourage and support breastfeeding mothers in the community, workplace, and schools.
- To foster community acceptance of breastfeeding through community education.
- To strengthen support for breastfeeding within health care systems.

Membership:
Membership is open to anyone who supports the purpose of the Coalition.

Area Breastfeeding Support:

La Crosse County Health Department: Public Health Nursing Lactation Counselors 608-785-9723

La Crosse County Health Department: WIC Program Lactation Counselors Peer Breastfeeding Counselor 608-785-9865

Gundersen Lutheran Healthcare Lactation Consultants 608-775-6876

Mayo Clinic Health System-Franciscan Healthcare Lactation Consultants 608-392-9789

Monroe County WIC Program 608-269-8671

Vernon County Public Health Department & WIC: Lactation Consultants, IBCLC 608-637-5260

To join, or for more information, contact the La Crosse County Health Department at 608-785-9865 or laxwic@lacrossecounty.org.